



# JENNIFER WESTBROOK

Christian Copywriter and Web Design Strategist

 [jenwestwriting.com](http://jenwestwriting.com)  
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Most entrepreneurs don't have time to upgrade their online presence to match their brand's reputation. Jennifer works with high-performing coaches, consultants and speakers to uplevel their words and websites from homemade to high-end so their businesses keep growing.

## BIO

Jennifer's passion is helping high-performing coaches, consultants and speakers take their businesses to the next level.

Before becoming an online business owner, Jennifer was a law firm partner in Washington, D.C., where she advised clients on mergers and trade practices.

Jennifer combines her unique experiences as a Christ-centered woman, attorney, person of color and business owner to design strategic tools for her clients.

By leveraging the power of words and websites, Jennifer empowers her clients to operate in their genius zone so they can show up in the marketplace and fulfill their call to serve the people who need them right now.

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**Jennifer was an inspiring guest with lots of valuable insights to share!**

- *Quit Your Job, Sis Podcast with Lindsay Hansen*

**I love your expertise when it comes to building winning systems; your attention to detail and overall improvement of my business branding is incredible.**

- *Carissa Clarke, Realtor® & Property Manager*

**Jennifer has been a blessing to our business. Our business is operating in a stable manner because of the operational infrastructure Jen spearheaded.**

- *S&B Ministries, LLC*

## SPEAKING TOPICS

### Copywriting

Non-sleazy, non-salesy copywriting that clarifies your message and positions you as the go-to expert

### Web Design

Strategic website design that makes your brand stand out online; Simple, seamless systems design

### Faith, Women & Business

Christians & women of color in business; Transitioning from Corporate America/legal profession to entrepreneurship

## SAMPLE QUESTIONS

- What is copywriting and how can it help my business?

- What pages or sections do I really need on my website?

- How do I write words that get people to take action?

- Can I DIY a website fast, even if I have no tech skills?



- What are the must-have business & website systems?

- How do I know when to upgrade my website design?



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Jennifer's passion is helping high-performing coaches, consultants and speakers take their businesses to the next level. By asking her clients, "What's your goal?" she helps them fine-tune their online presence so they can pursue bigger and better opportunities.

Before becoming an online business owner, Jennifer served as a law firm partner in Washington, D.C., advising clients in the area of antitrust and trade practices.

After discovering her love for business strategy, web design and copywriting, Jennifer created JenWestWriting to combine her unique experiences as an attorney, woman of color and faith-driven business owner to design strategic tools for her clients.

Using the power of words, websites and winning systems, Jennifer helps her clients uplevel their businesses and make an impact in their communities.

Jennifer earned a Bachelor of Arts degree in English from Hampton University in Hampton, Virginia, and a Juris Doctor from Columbia Law School in New York City.

Although she is currently "retired" from her twelve-year legal career, Jennifer remains licensed to practice law in New York and the District of Columbia.

In her spare time, Jennifer loves serving at her church, spending time with her family, collecting shoes and reading the dictionary!

To learn more about Jennifer, visit [www.jenwestwriting.com](http://www.jenwestwriting.com).